

Available Sponsorships at the 2006 Denver X-ray Conference:

Evening Mixer:

(Companies planning on sponsoring an evening mixer must confirm their sponsorship in writing before April 1 to receive preferred booth space.)

Benefits:

- ◆ Preferred choice on booth preferences.
- ◆ One free page of advertising in the *Book of Abstracts*. Advertisements can be printed in color – single or double sided, and will be bound into the *Book of Abstracts* as received. Please send 625 one-page (8.5 x 11 inches) advertisements, **no later than 14 July 2006** to Denise Flaherty, ICDD, 12 Campus Boulevard, Newtown Square, PA 19073-3273.
- ◆ Company logo on the DXC web site, with a live link to your company's web site. The ICDD web master requires the following format criteria: 120 width x 60 height pixels; .gif or .jpg; File size less than 10 k.
- ◆ Additional eight free registrations to the conference (if co-sponsoring a mixer with another company, free badges must be shared).
- ◆ “Thank You” poster created by ICDD and displayed at the time of your mixer.

Cost:

Basic mixer (beer, wine, soda, cheese, crackers, vegetable/fruit tray) starts at approximately \$9,000. Sponsoring Company may add food & beverage items based on budget. Sponsoring company works directly with the hotel's Banquet Manager to arrange the menu, and pay for the reception. Receptions are two hours long, and approximately 200 - 250 people attend.

Coffee Break:

Benefits:

- ◆ One free page of advertising in the *Book of Abstracts*. Advertisements can be printed in color – single or double sided, and will be bound into the *Book of Abstracts* as received. Please send 625 one-page (8.5 x 11 inches) advertisements, **no later than 14 July 2006** to Denise Flaherty, ICDD, 12 Campus Boulevard, Newtown Square, PA 19073-3273.
- ◆ “Thank You” poster created by ICDD and displayed at the time of your break.

Cost:

\$2,500 per a.m. or p.m. break, paid to ICDD/DXC. Coffee breaks are a set menu and can not be changed. Limit two breaks (or one full day) per company.

Advertisement placed in attendee bags:

New this year is the opportunity for exhibitors to have a one page advertisement placed in the attendee conference bags. The advertisement may not be larger than 8.5” x 11”, and may be printed in color, single or double-sided. 625 copies of the advertisement must arrive at ICDD by July 14 to be included in the attendee bags.

Benefits:

- ◆ Low cost way to get additional exposure in the hands of each attendee.

Cost:

\$500 paid to ICDD/DXC.

General Information/Regulations:

- ◆ Only companies who exhibit at the conference are offered sponsorship opportunities.
- ◆ Evening reception sponsors wanting to display promotional items during the reception must have the items approved by ICDD, may only place the items within the ballroom, and may only display items during the two hours of the reception. Evening reception sponsors are allowed to create their own additional signage and place throughout the ballroom.
- ◆ Coffee break sponsors wanting to display promotional items during the coffee break must have the items approved by ICDD, may only place the items on the coffee break stations, and may only display items during the one hour that coffee is served. Coffee break sponsors may not add any additional signage.

Interested???

**Contact Denise Flaherty ♦ phone: 610.325.9814 ♦ fax: 610.325.9823 ♦ e-mail:
Flaherty@icdd.com**