

2012 DENVER X-RAY CONFERENCE

6 - 10 AUGUST

DENVER MARRIOTT TECH CENTER HOTEL



Don't see something you like? Call us and tell us your idea!

We are happy to work with our sponsors!

Wine & Cheese Poster Session Full Sponsorship, Cost: \$10,000

Exclusive, first-come-first-served. Available Monday (XRD posters) or Tuesday (XRF posters), 5:30-7:30 pm. Held in the Evergreen Ballroom. Includes hors d'oeuvres, beer, wine & soft drinks. *Benefits:*

- ◆ Preferred choice on booth preferences if sponsorship application form is received before 2 April.
- ◆ Logo on attendee bags.
- ◆ Full page, double sided, color advertisement in the final *Program* booklet. Sponsor must supply 500 copies of adverts by 2 July.
- ◆ Company logo on the DXC web site, with a live link to sponsor's web site.
- ◆ Additional **four** free registrations to the conference.
- ◆ "Thank You" poster created by ICDD and displayed at the time of your mixer.

Wine & Cheese Poster Session Partial Sponsorship, Cost: \$5,000

First-come-first-served. Limit two sponsors per social. Available Monday (XRD posters) or Tuesday (XRF posters), 5:30-7:30 pm. Held in the Evergreen Ballroom. Includes hors d'oeuvres, beer, wine & soft drinks. *Benefits:*

- ◆ Preferred choice on booth preferences if sponsorship application form is received before 2 April.
- ◆ Full page, double sided, color advertisement in the final *Program* booklet. Sponsor must supply 500 copies of adverts by 2 July.
- ◆ Company logo on the DXC web site, with a live link to sponsor's web site.
- ◆ Additional **two** free registrations to the conference
- ◆ "Thank You" poster created by ICDD and displayed at the time of your mixer.

Coffee Break, Cost: \$2,000 per am or pm break

Limit two breaks (or one full day) per company. Includes coffee, tea and pastries in the am; coffee, tea, iced tea or lemonade and whole fresh fruit in the pm. Available breaks: Monday am or pm, Tuesday am or pm, Wednesday am or pm, Thursday am. *Note* Monday and Tuesday am coffee breaks will be held outside the workshop rooms, Wednesday am break will be held outside the Plenary Session, all afternoon breaks and Thursday am break will be held inside the exhibit hall. Sponsors are welcome to work with the hotel to enhance their break with additional food or beverages at their own expense. *Benefits:*

- ◆ Full page, double sided, color advertisement in the final *Program* booklet. Sponsor must supply 500 copies of adverts by 2 July.
- ◆ **One** additional registration to the conference.
- ◆ "Thank You" poster created by ICDD and displayed at the time of your break.

Door Drop, Cost: \$2,000

Limit three companies. Choose either Monday, Tuesday or Wednesday evening. *Benefit:*

Every attendee staying at the Denver Marriott Tech Center will have your advertisement and/or gift bag delivered to their hotel room. Sponsors should plan on supplying 300 copies of their advert and/or gift bag.

Advertisement in final *Program* booklet, Cost \$1,000

Benefit: Full page, double sided, color advertisement in the *Book of Abstracts*. Attendees will bring your advertisement home with them and read each time they reach for their book. Sponsor must supply 500 copies of adverts by 2 July.

Advertisement placed in attendee bags, Cost \$750

Benefit: Full page, double sided, color advertisement placed in the attendee conference bags. Grab the attendees' attention when they first register for the conference, and entice them to visit your booth. Sponsor must supply 350 copies of advert.

General Information/Regulations

Wine & Cheese Poster Session sponsors or coffee break sponsors who wish to display promotional items during their event must have the items approved by ICDD, and may only display items during the function - at the set times and in designated areas. Wine & Cheese Poster session sponsors are allowed to create their own additional signage and display on the day of their event.

Signage at the Host Hotel

As stated in the Exhibitor Rules & Regulations, Clause #6: "No soliciting for business shall be permitted in aisles or in other exhibitors' booths or elsewhere than in the exhibitors' own booth. Samples, catalogs, pamphlets and publications may only be distributed by exhibitors within the confines of their own booths."

However, participating vendors hosting an event at the host hotel, outside of the Denver X-ray Conference Technical Program, may contact ICDD regarding advertising of their event at the host hotel. The fee for additional advertising is \$500; restrictions will apply.

2012 DENVER X-RAY CONFERENCE SPONSORSHIP APPLICATION FORM

Sponsorships will be assigned on a first-come-first-served basis. There is limited availability, so please don't delay. Companies sponsoring a Wine & Cheese Poster Session must return this form by 2 April 2012, in order to receive preferential booth space.

CONTACT INFORMATION

Contact's Name: _____ Company's Name: _____

Billing address: _____

Contact's Phone: _____ Contact's E-mail: _____

Please check one of the following options:

- \$10,000 - Wine & Cheese Poster Session Full Sponsorship - Evergreen Ballroom; 5:30—7:30 pm**

Please circle evening that you prefer: Monday (XRD posters) Tuesday (XRF posters)

- \$5,000 - Wine & Cheese Poster Session Partial Sponsorship - Evergreen Ballroom; 5:30—7:30 pm**

Please circle evening that you prefer: Monday (XRD posters) Tuesday (XRF posters)

Name of co-sponsoring company (if known): _____

- \$2,000 - Coffee break, half day** Monday and Tuesday am coffee breaks will be held outside the workshop rooms; Wednesday am break will be held outside the Plenary Session; all afternoon breaks and Thursday am break will be held inside the exhibit hall. Sponsors are welcome to work with the hotel to enhance their break with additional food or beverages at their own expense.

Please circle break(s) you prefer: Monday am Monday pm Tuesday am Tuesday pm

Wednesday am Wednesday pm Thursday am

- \$2,000 – Door Drop** Please circle evening you prefer: Monday Tuesday Wednesday

- \$1,000 - Advertisement in final *Program Booklet***

- \$750 – Advertisement in attendee bag**

- \$500 - Signage at host hotel**

PAYMENT INFORMATION

Amount Due: \$ _____ Please check one of the following options:

- Check enclosed (payable to ICDD/DXC) or Charge to (please circle): Visa MasterCard American Express

Card Number: _____ CVV# _____

Expiration Date: _____ Name on Card (please print): _____

Signature of Card Holder: _____

CANCELLATION POLICY: No refund will be issued if sponsorship is cancelled.

PLEASE FILL OUT THE FORM COMPLETELY AND RETURN WITH PAYMENT TO:

Conference Services Department, ICDD, 12 Campus Blvd., Newtown Square, PA, 19073, U.S.A.

E-mail: dxc@icdd.com Fax: 610-325-9823 Phone: 610-325-9814