

DXC

DENVER X-RAY CONFERENCE

71st Annual Conference on Applications of X-ray Analysis

1 - 5 August 2022 • Bethesda North Marriott Hotel & Conference Center, Rockville, Maryland, USA

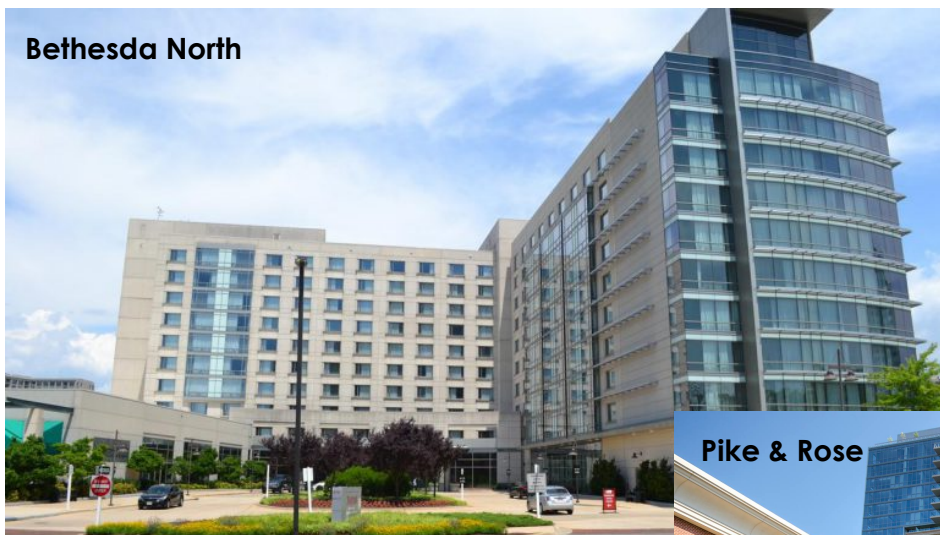
Reserve your exhibit space at the...

71st Annual Conference on Applications of X-ray Analysis 2022 Denver X-ray Conference

1 - 5 August 2022 | Exhibition: 2 - 4 August 2022

The Bethesda North Marriott Hotel & Conference Center
5701 Marinelli Road, Rockville, Maryland 20852, USA

Bethesda North



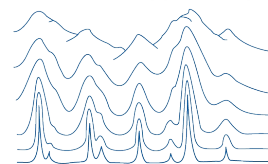
Pike & Rose

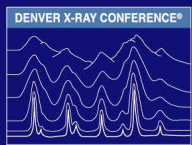


National Mall,
Washington DC



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DXC Exhibit Open Bid Packet

Booth Fee: Booths at the Denver X-ray Conference are 8' deep x 10' wide, linear booths only (no end caps or islands). The cost per booth is \$2,400. Booths will be assigned on a first-come / first-serve basis, excluding sponsors who receive preferential booth space. Please return your Exhibit Booth Application Form without delay. Because of the competitive nature of booth assignments, we will not reserve booth space for any company without payment. Exhibits will be held in the Grand Ballroom, Salons D-H. The ballroom is carpeted and the ceiling height is 23'.

Booth Fee includes:

- Standard Pipe & Drape Booth Structure (8' high back wall and 3' high side drapes). Linear booths only.
- 7" x 44" identification sign with your company name and booth number
- Wireless internet access in the exhibit hall
- Waived registration fee for three exhibit personnel per booth, who **do not** have an oral or poster presentation*; three complimentary copies of the Onsite Program Booklet and access to all workshops and sessions; coffee breaks and evening mixers.
- Electronic copy of the 2022 DXC attendee list (distributed in Excel format after the conference)

*Presenters must register for the conference for an additional fee of \$375. This does not include presentations in the commercial session: New Developments in XRD & XRF Instrumentation. Register online at www.dxcicdd.com.

Show Decorator: ICDD has contracted the services of Viper Tradeshow Services. Once your application form has been received and processed, information regarding booth decorations, truck access, shipping, set-up and tear-down details, etc., will be sent to you from Viper Tradeshow Services through their online service kit.

Radiation Safety: It is suggested that exhibitors NOT have X-rays in booths. If you require X-rays, please indicate this on your application form. Information forms regarding Maryland radiation safety regulations and requirements for certification will then be sent to you.

Power Requirements: Power requirements will be handled by The Bethesda North Marriott Hotel & Conference Center. A form asking for your requirements will be included in the online kit that you will receive from Viper Tradeshow Services.

Guest Passes: One-day, Exhibit Hall Only, guest passes are available for \$275 each. If you would like a customer to visit during your exhibition, please visit the conference registration desk. All attendees **must** have a badge to enter the exhibit hall.

Exhibit Set Up: Sunday, 4:00 pm - 8:00 pm+ | Monday, 8:00 am - 4:00 pm | Tuesday, 8:00 am - 10:00 am+

Exhibit Hours: Tuesday, 10:00 am - 7:00 pm* | Wednesday, 12:00 pm - 7:00 pm* | Thursday, 10:00 am - 1:00 pm

Exhibitor Tear Down: Thursday, 1:00 pm - 5:00 pm

+VIPER WILL NOT BE ONSITE TO ASSIST UNLESS PRE-ARRANGED.

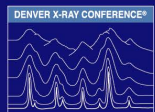
* Poster Sessions and Receptions will be held in the Exhibit Hall on Tuesday and Wednesday Evening from 5:00 pm - 7:00 pm.

Exhibitor Application Process:

1. Submit an Exhibit Application Form and complete a payment method. Exhibit booths are assigned on a first-come / first-serve and must be accompanied with full payment. Platinum & Gold Sponsors are given the preferred choice.
2. Once the application is processed, booth space is assigned, and a contract for your specific space will be emailed to you.
3. Viper Tradeshow Services will send you a link to their online kit.
4. All exhibitors will be required to forward a Certificate of Insurance.
5. Exhibitor attendance forms are due on 1 July 2022.
6. If you need additional information contact Stephanie Jennings: at 610.325.9814 or sjennings@icdd.com.

Cancellation Policy: Cancellations received by 1 June 2022 will receive a refund for one-half of the booth fee. There will be no refund for booths canceled after 1 June 2022.

Notice: The local arrangements committee reserves the right to make the final determination on booth assignments to yield an "optimum fit" of exhibitors into the available space. It is therefore important that you indicate several preferences on the application. WE RESERVE THE RIGHT TO REORGANIZE THE BOOTH ARRANGEMENT IF THE DEMAND FOR BOOTH SPACE, SAFETY, OR OTHER CONSIDERATIONS REQUIRE SUCH ACTION.



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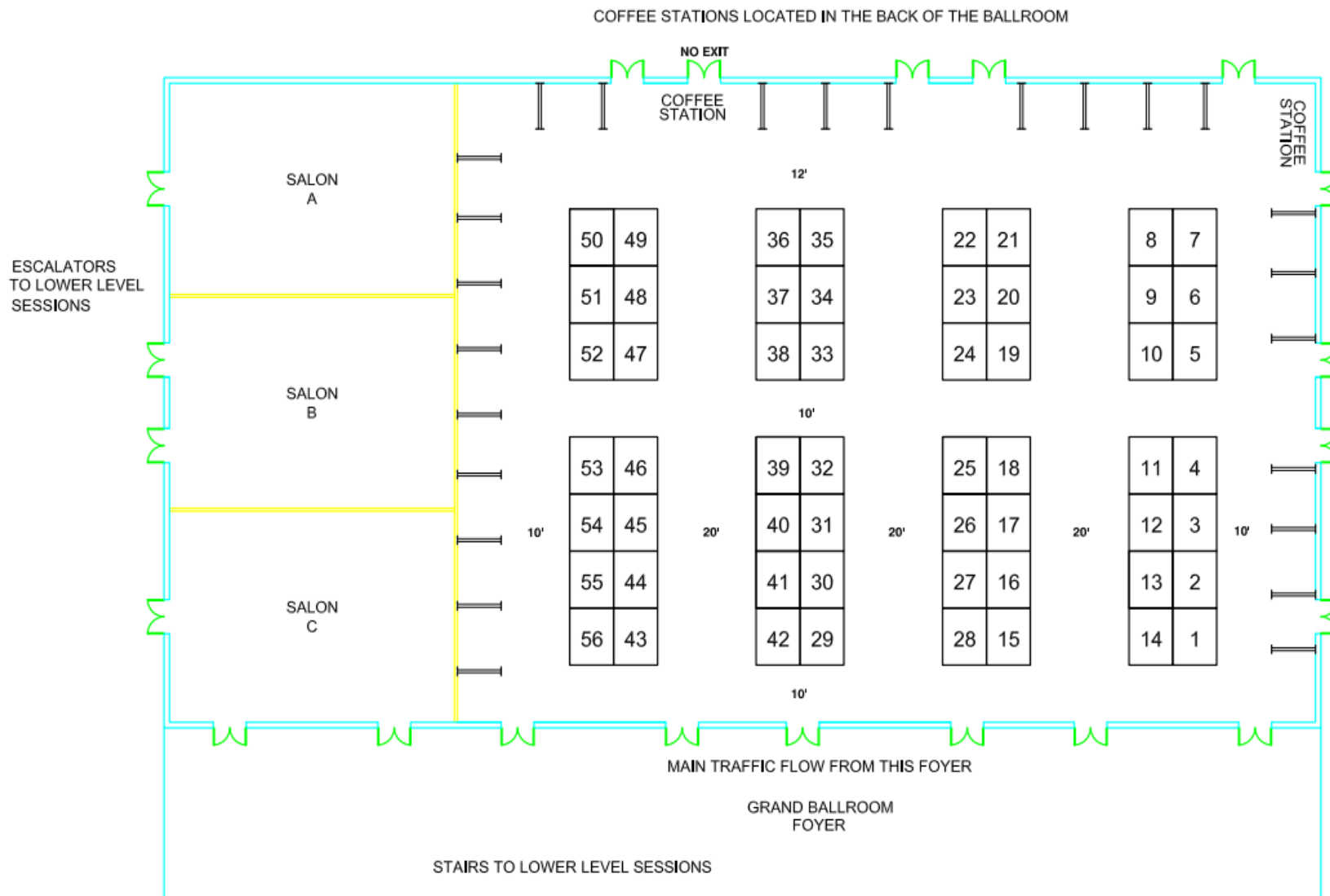
JULY 30 - AUGUST 5, 2022

BETHESDA NORTH MARRIOTT HOTEL

GRAND BALLROOM D-H

ROCKVILLE, MD

Exhibit Floorplan





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Exhibitor Application Form

Company Information: Complete the section AS IT SHOULD BE PUBLISHED in all conference materials.

Company Name:

Website:

Company Phone:

General Email:

Primary Contact: This information is not published.

First Name:

Last Name:

Mailing Address:

Email:

Phone:

Exhibit Space:

Booth preference: Please list five booth preferences. If your preferred booth space is not available, the most comparable space still available will be assigned.

1st:

2nd:

3rd:

4th:

5th:

Competitors: I would prefer our booth(s) not be adjacent to or facing the follow exhibitors:

1st:

2nd:

3rd:

4th:

X-rays on in Booth: Yes No

Payment Information:

Number of Booth(s) being purchased at \$2,400 each:

Total Amount Due:

Method of Payment:

Credit Card: Please see "[Pay by Credit Card](#)" under the Products tab on the [ICDD website](#) for credit card instructions. Please type "Company Name" and "DXC Exhibit" in the "Invoice #" section.

Order Details

Invoice #:

"Company" DXC Exhibit

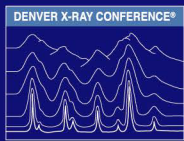
Request an Invoice: ICDD Business Department will send you an invoice for payment.
This could delay your booth assignment, if payment is not received by 3 May 2022.

Return Application Form To:

Stephanie Jennings, Manager of Conference Services & Communications
12 Campus Blvd., Newtown Square, PA 19073, USA
Email: sjennings@icdd.com, Phone: +610-325-9814, Fax: +610-325-9823

Cancellation Policy: Cancellations received by 1 June 2022 will receive a 50% refund. There will be no refund for booths canceled after 1 June 2022.

ICDD reserves the right to use any and all photographs taken throughout the conference to promote DXC without additional approval from you, the participant.



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Exhibitor Registration Form

The booth fee includes **free registration** for **three** exhibit personnel **per booth**, who **do not** have an oral or poster presentation during the conference*. Registered exhibit personnel are welcome to attend all workshops and sessions.

***Presenters must register for the conference for an additional fee of \$375. This does not include presentations in the commercial session: New Developments in XRD & XRF Instrumentation.** The conference registration form is available online at: www.dxcicdd.com.

Please type the following information as it should appear on badges:

Name of Company as it should appear on badge(s):

Name(s) of Exhibit Personnel, limit three people per booth:

Booth 1:

Full Name:

Email:

Full Name:

Email:

Full Name:

Email:

Booth 2:

Full Name:

Email:

Full Name:

Email:

Full Name:

Email:

Booth 3:

Full Name:

Email:

Full Name:

Email:

Full Name:

Email:

Booth 4:

Full Name:

Email:

Full Name:

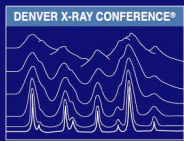
Email:

Full Name:

Email:

Return Registration Form By 1 July 2022 To: Stephanie Jennings, sjennings@icdd.com, fax: +610-325-9823.

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Sponsorship and Marketing Options

Thank you for considering sponsorship of the 2022 DXC. Please review the options below— feel free to contact us if you have any specific questions/comments. We are happy to work with you to create the optimal experience for your organization and all conference attendees. If you have an idea for something not listed below, let us know. We are happy to work with our sponsors! **Note: Sponsorships and marketing options are open to Exhibiting Companies only.**

Platinum Sponsorship, Cost: \$10,000

- Preferred choice on booth preferences if a sponsorship application form is received before 3 May 2022.
- Four free registrations to the conference, can include presenters (\$3,400 value).
- Email blast four weeks prior to the conference promoting DXC and your sponsorship; sent to ICDD's entire mailing list.
- Email blast two weeks prior to the conference promoting DXC and your sponsorship; sent to the preregistration attendee list.
- Advertising banner in the conference website linked to your company's website --1198x400px placed at the top of the homepage.
- Logo on attendee bags (logo must be received by 1 June).
- Full page, double-sided, color advertisement in the Onsite Program Booklet. Sponsor must supply 500 copies of the advertisement by 1 July 2022.
- "Thank You" posters and signage created by ICDD and displayed during the entire conference and printed on all conference publications.

Gold Sponsorship, Cost: \$5,000

- Preferred choice on booth preferences if a sponsorship application form is received before 3 May 2022.
- Two free registrations to the conference, can include presenters (\$1,700 value).
- Full page, double-sided, color advertisement in the Onsite Program Booklet. Sponsor must supply 500 copies of the advertisement by 1 July 2022.
- Company logo on the DXC website, with a live link to sponsor's website --250x250px placed on the homepage.
- "Thank You" posters and signage created by ICDD and displayed during the entire conference and printed on all conference publications.

Silver Sponsorship, Cost: \$2,000

- Full page, double-sided, color advertisement in the Onsite Program Booklet. Sponsor must supply 500 copies of the advertisement by 1 July 2022.
- Company logo on the DXC website, with a live link to sponsor's website --250x250px placed on the homepage.
- One free registration to the conference, can include presenter (\$850 value).
- "Thank You" posters and signage created by ICDD and displayed during the entire conference and printed on all conference publications.

Advertisement in Onsite Program booklet, Cost \$1,000

Full page, double-sided, color advertisement in the Onsite Program Booklet. Attendees will bring your advertisement home with them and see it each time they read their book. Sponsor must supply 500 copies of the advertisement by 1 July 2022.

Advertisement placed in attendee bags, Cost \$750

Full page, double-sided, color advertisement placed in the attendee conference bags. Grab the attendees' attention when they first register for the conference and entice them to visit your booth. Sponsor must supply 400 copies of the advertisement by 1 July 2022.

Signage at Bethesda North Marriott Hotel & Conference Center, Cost \$750

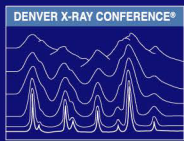
Vendors hosting an event, outside of the Denver X-ray Conference Technical Program, may contact ICDD regarding advertising of their event at The Bethesda North Marriott Hotel & Conference Center. Restrictions apply.

Logo on DXC website, Cost \$450

Company logo on the DXC website, linked to your company's website — 250x250px placed on the homepage.

Banner Ad in Conference App, Cost \$300

Advertise to all registered DXC attendees! Your banner ad will rotate at the bottom of the home, agenda, and profile screens of the Whova Event App. The banner ad can link to your chosen URL. Recommended image dimensions: 700px x 210px.



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Sponsorship Application Form

First Name:

Last Name:

Mailing Address:

Email:

Phone:

Sponsorships will be assigned on a first-come / first-serve basis. There is limited availability, so please don't delay. Platinum and Gold sponsors must return this form by **3 May 2022**, in order to receive preferential booth space.

Please check one or more of the following options:

\$10,000 Platinum Sponsor

\$5,000 Gold Sponsor

\$2,000 Silver Sponsor

\$1,000 Advertisement in Onsite Program Booklet

\$750 Advertisement in attendee bag

\$750 Signage at The Bethesda North Marriott Hotel

\$450 Logo on DXC website

\$300 Banner Ad in Conference App

Payment Information:

Total Amount Due:

Method of Payment:

Credit Card: Please see "[Pay by Credit Card](#)" under the Products tab on the [ICDD website](#) for credit card instructions. Please type "Company Name" and "DXC Exhibit" in the "Invoice #" section.

Order Details

Invoice #:

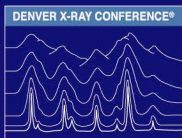
"Company" DXC Exhibit

Request an Invoice: ICDD Business Department will send you an invoice for payment.
This could delay your booth assignment, if payment is not received by 3 May 2022.

Please complete form and payment and return to:

Stephanie Jennings, ICDD
12 Campus Blvd., Newtown Square, PA, 19073, USA
E-mail: sjennings@icdd.com
Fax: 610-325-9823 Phone: 610-325-9814

CANCELLATION POLICY: No refund will be issued if sponsorship is canceled.



DXC

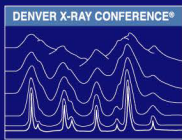
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Exhibitors' Rules and Regulations

1. The purpose of the exhibits at the 2022 Denver Conference is to display systems, equipment, and accessories pertinent to X-ray applications and to share relevant information. Any exhibit or promotional activity that does not fall within the scope of this purpose will be subject to ejection at the discretion of the ICDD. Under these conditions, no return of booth fees will be made.
2. Arrangement of Exhibits: Exhibitors must agree to arrange their exhibits so as not to obstruct the general view nor to hide or interfere with other exhibits. No partitions other than the side rails provided by the Conference decorator will be allowed unless specifically approved in writing by the ICDD.
3. The booth fee includes free registration for **three personnel per booth**, who **do not** have an oral or poster presentation during the conference*. Registered exhibit personnel are welcome to attend all workshops and sessions. A list of names of your exhibit staff, signed by the exhibit manager, must be submitted to ICDD's Conference Services Dept., no later than **1 July 2022**. Anyone wishing to be added to this list after **1 July 2022** may be charged the regular registration fee. ***Presenters must register for the conference for an additional fee of \$375. This does not include presentations in the commercial session: New Developments in XRD & XRF Instrumentation. Conference registration is available online at: www.dxcicdd.com.**
4. Space assigned to an exhibitor may be moved at the discretion of the ICDD to affect balance against congestion, to resolve exhibitor incompatibility problems, or for other reasons deemed sufficient by the ICDD. An exhibitor may not assign, transfer or sublet space to another party under any circumstances.
5. The ICDD reserves the right to eject any exhibit that because of noise, safety hazards, or other prudent reasons, becomes objectionable. Under these conditions, no return of booth fees shall be made.
6. **No soliciting for business shall be permitted in aisles or other exhibitors' booths or elsewhere than in the exhibitors' own booth. Samples, catalogs, pamphlets, and publications may only be distributed by exhibitors within the confines of their own booths. No exhibitor will be permitted to give away premium items unless they are products manufactured by the exhibitor as a proof of his methods, or to conduct any prize drawings, awards for the signing of names and addresses, or other extraordinary promotional activities without first obtaining written permission from the ICDD.**
7. Competing events are highly discouraged. Exhibitors are asked not to schedule private activities or functions during the technical program or exhibit hours. Exhibitors holding private functions at the host hotel are asked to inform ICDD of their event before the conference. Fees may apply.
8. Federal, state, and city fire laws must be strictly observed. Combustible decorations cannot be used in any manner by an exhibitor. All packing containers, excelsior, and similar materials must be removed from the exhibition area upon completion of the booth set-up. It is expected that the bulk of the packing material, extra instrumentation, etc., will be removed by the decorating service, but exhibitors may be requested to assist. The exhibitor is restricted in materials used to those which would pass fire inspection. Drapes and curtains must also be flameproof. No decorations of paper, pine boughs, leafy decorations, tree branches, or other highly flammable materials will be allowed. Volatile or inflammable oils, gases, unprotected picture films, other explosives or inflammable matter, or any hazardous materials or substances prohibited by the city departments or insurance authorities will not be permitted in the exhibit areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with regulations established by the Underwriters' Code. Aisles and fire exits must not be blocked by exhibits.
9. Neither the Conference nor ICDD or any of its directors, officers, employees, or representatives (collectively, "Conference Personnel") shall be responsible for the security of exhibitor property. Exhibitors should keep an attendant in their booth(s) during all open hours. Please note that the Grand Ballroom will be locked outside exhibit hours but is no guarantee against theft or vandalism. Exhibitors should carry insurance against these risks.



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10. Neither the Conference nor Conference Personnel, the host hotel or its personnel, or their respective affiliates, agents, employees, successor and assigns ("Indemnified Persons") can be responsible for any injury, loss, or damage to the exhibitor, the exhibitor's employees or property, however caused. In addition, the exhibitor must assume responsibility for damages to Indemnified Persons by reason of acts or omissions of the exhibitor, its agents or employees, and shall indemnify, defend and hold Indemnified Persons harmless from all liability, costs, and expenses (including legal fees) that might ensue from any cause whatsoever, including without limitation damage to property, physical injuries or disease, and liability for any noncompliance with applicable laws and regulations.

11. The 2022 Denver Conference staff, the host hotel, and the Conference decorator will cooperate fully, but cannot take responsibility for damage to exhibitors' property, lost shipments, either coming in or going out, or for moving costs. Any damage due to inadequately packed property is the exhibitor's own responsibility. If the exhibit fails to arrive, the exhibitor will be, nevertheless, responsible for booth fees and no refund will be made. Exhibitors' insurance should guard against these risks.

12. Exhibitors shall carry General Liability insurance with minimum limits of \$1,000,000 per occurrence/\$2,000,000 general aggregate. Exhibitors shall deliver to ICDD certificates of insurance, evidencing such coverage, naming ICDD as the additional insured. The certificates shall be delivered along with the contract in order to validate the contract.

13. ICDD shall not be responsible for furnishing utilities, services, supplies, labor, special tools (including hand trucks), parking or storage, or for the inadequacy, suspension or lack thereof, or for arrangements made between the exhibitor and the Conference decorator. Such arrangements may be made with the host hotel or coordinated through the Conference decorator.

14. Nothing shall be pasted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the exhibition area or furniture. Exhibitors violating this regulation are expressly bound at their expense to repair such damage to property as they may cause.

15. Move-in and set-up for exhibitors will take place Sunday, 31 July from 2:00pm to 6:00pm+; Monday, 1 August from 8:00am to 5:00pm; Tuesday, 2 August from 8:00am to 10:00am. Set-up is to be completed by 10:00am, Tuesday, 2 August, except for hand-carried items which may be set up later.

+VIPER WILL NOT BE ONSITE TO ASSIST UNLESS PRE-ARRANGED.

16. It is suggested that if floodlights are necessary to illuminate an exhibit, the exhibitor should rent them from the Conference decorator or bring their own. In many cases, lighting in the exhibit area is limited; therefore it may be prudent to have flood lamps.

17. Tear-down will commence at 1:00pm **Thursday, 4 August 2022**. Exhibitors must agree not to dismantle booths nor do any packing before this time.

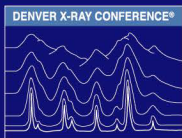
18. The exhibitor's submission of signed contract forms constitutes its application for exhibition space and does not assure acceptance, which may be withheld or withdrawn by ICDD at its discretion. Applications may be rejected if not received by **1 June 2022**. Acceptance of an application is affected upon ICDD's execution and delivery of a contract, and confers a revocable, non-transferable license of exhibition space. The grant of this license may not be construed as conferring on the exhibitor or its products or services any sponsorship or approval by, or affiliation with, ICDD or the Conference.

19. ICDD may add to or amend these Rules and Regulations from time to time as it deems reasonably necessary for the general welfare of all Conference participants.

Stephanie Jennings

Manager of Conference Services & Communications
ICDD





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Dear Exhibitors: Based on exhibitor feedback, the DXC Organizing Committee is providing guidelines for meeting events associated with the Denver X-ray Conference. These guidelines were first requested by exhibitors in 2014 and have been formulated into written policy by the Organizing Committee as of 2015.

The fundamental philosophy behind the guideline is that the Denver X-ray Conference (DXC) promotes the application of material analysis, through technical development and education. While the field is highly competitive, the Organizing Committee believes that the DXC meeting is a celebration of our accomplishments that should be held in an environment of mutual respect.

Meeting Event Guidelines

1. A meeting event includes all scheduled activities by exhibitors, sponsors, and participants that occur during the Monday through Friday time period of DXC meeting week, at the host location.
2. A meeting event may not overlap with any DXC workshop, oral session, or poster session.
3. All meeting events shall be open to all DXC participants, this includes all classes of registered participants - students, retirees, exhibitors, and sponsors. An event organizer is not required to specifically invite all participants, but they are required to have open attendance.
4. Traditionally there have been many events (sales meetings, user/customer meetings, workshops) held on the weekend before DXC. These events are intended to enhance business and customer relationships and are expected to be exclusive by invitation of the host.
5. Apply common sense. Please remember ICDD and DXC Organizing Committee are not the etiquette police.
6. Any concerns should be reported to either the Chairman of the Organizing Committee or the Executive Director of the ICDD.

Tom Blanton
ICDD Executive Director