**Wine & Cheese Poster Session Full Sponsorship, Cost: $10,000**

Exclusive, first-come-first-served. Available Monday (XRD posters) or Tuesday (XRF posters), 5:30-7:30 pm. Held in the Summit Ballroom on the 4th floor. Includes hot and cold hors d’oeuvres, beer, wine & soft drinks. **Benefits:**

- Preferred choice on booth preferences if sponsorship application form is received before 1 April.
- Logo on attendee bags.
- Full page, double sided, color advertisement in the *Book of Abstracts*. Sponsor must supply 500 copies of adverts by 1 July.
- Company logo on the DXC web site, with a live link to sponsor’s web site.
- Additional four free registrations to the conference.
- “Thank You” poster created by ICDD and displayed at the time of your mixer.

**Wine & Cheese Poster Session Partial Sponsorship, Cost: $5,000**

First-come-first-served. Limit two sponsors per social. Available Monday (XRD posters) or Tuesday (XRF posters), 5:30-7:30 pm. Held in the Summit Ballroom on the 4th floor. Includes hot and cold hors d’oeuvres, beer, wine & soft drinks. **Benefits:**

- Preferred choice on booth preferences if sponsorship application form is received before 1 April.
- Full page, double sided, color advertisement in the *Book of Abstracts*. Sponsor must supply 500 copies of adverts by 1 July.
- Company logo on the DXC web site, with a live link to sponsor’s web site.
- Additional two free registrations to the conference.
- “Thank You” poster created by ICDD and displayed at the time of your mixer.

**Coffee Break, Cost: $2,000 per am or pm break**

Limit two breaks (or one full day) per company. Includes coffee, tea and pastries in the am; coffee, tea, iced tea or lemonade and whole fresh fruit in the pm. Available breaks: Monday am or pm, Tuesday am or pm, Wednesday am or pm, Thursday am. *Note* Monday and Tuesday am coffee breaks will be held outside the workshop rooms, Wednesday am break will be held outside the Plenary Session, all afternoon breaks and Thursday am break will be held inside the exhibit hall. Sponsors are welcome to work with the hotel to enhance their break with additional food or beverages at their own expense. **Benefits:**

- Full page, double sided, color advertisement in the *Book of Abstracts*. Sponsor must supply 500 copies of adverts by 1 July.
- One additional registration to the conference.
- “Thank You” poster created by ICDD and displayed at the time of your break.

**Door Drop, Cost: $2,000**

Limit three companies. Choose either Monday, Tuesday or Wednesday evening. **Benefit:**

Every attendee staying at the Crowne Plaza will have your advertisement and/or gift bag delivered to their hotel room. Sponsors should plan on supplying 300 copies of their advert and/or gift bag.

**Advertisement in Book of Abstracts, Cost $1,000**

**Benefit:** Full page, double sided, color advertisement in the *Book of Abstracts*. Attendees will bring your advertisement home with them and read each time they reach for their book. Sponsor must supply 500 copies of adverts by 1 July.

**Advertisement placed in attendee bags, Cost $750**

**Benefit:** Full page, double sided, color advertisement placed in the attendee conference bags. Grab the attendees’ attention when they first register for the conference, and entice them to visit your booth. Sponsor must supply 350 copies of advert.

**General Information/Regulations**

Wine & Cheese Poster Session sponsors or coffee break sponsors who wish to display promotional items during their event must have the items approved by ICDD, and may only display items during the function - at the set times and in designated areas. Wine & Cheese Poster session sponsors are allowed to create their own additional signage and display during their event.
2011 DENVER X-RAY CONFERENCE
SPONSORSHIP APPLICATION FORM

Sponsorships will be assigned on a first-come-first-served basis. There is limited availability, so please don't delay. Companies sponsoring a Wine & Cheese Poster Session must return this form by 1 April 2011, in order to receive preferential booth space.

CONTACT INFORMATION

Contact’s Name: ___________________________ Company’s Name: ___________________________

Billing address: ____________________________________________________________

__________________________________________________________________________

Contact’s Phone: ___________________________ Contact’s E-mail: ___________________________

Please check one of the following options:

□ $10,000 - Wine & Cheese Poster Session Full Sponsorship - Summit Ballroom; 5:30—7:30 pm
  Please circle evening that you prefer: Monday (XRD posters) Tuesday (XRF posters)

□ $5,000 - Wine & Cheese Poster Session Partial Sponsorship - Summit Ballroom; 5:30—7:30 pm
  Please circle evening that you prefer: Monday (XRD posters) Tuesday (XRF posters)
  Name of co-sponsoring company (if known):

□ $2,000 - Coffee break, half day Monday and Tuesday am coffee breaks will be held outside the workshop rooms; Wednesday am break will be held outside the Plenary Session; all afternoon breaks and Thursday am break will be held inside the exhibit hall. Sponsors are welcome to work with the hotel to enhance their break with additional food or beverages at their own expense.
  Please circle break(s) you prefer: Monday am Monday pm Tuesday am Tuesday pm
  Wednesday am Wednesday pm Thursday am

□ $2,000 – Door Drop Please circle evening you prefer: Monday Tuesday Wednesday

□ $1,000 - Advertisement in Book of Abstracts

□ $750 – Advertisement in attendee bag

PAYMENT INFORMATION

Amount Due: $ ___________________________ Please check one of the following options:

□ Check enclosed (payable to ICDD/DXC) or □ Charge to (please circle): Visa MasterCard American Express

Card Number: ___________________________ Expiration Date: ___________________________

Name on Card (please print): ____________________________________________________________

Signature of Card Holder: ___________________________

CANCELLATION POLICY: No refund will be issued if sponsorship is cancelled.

PLEASE FILL OUT THE FORM COMPLETELY AND RETURN WITH PAYMENT TO:
Denise Flaherty, ICDD, 12 Campus Blvd., Newtown Square, PA, 19073, U.S.A.
E-mail: flaherty@icdd.com Fax: 610-325-9823 Phone: 610-325-9814