

# DXC DENVER X-RAY CONFERENCE

66<sup>th</sup> Annual Conference on Applications of X-ray Analysis

31 July - 4 August ■ Big Sky Resort, Big Sky, Montana, USA

## Sponsorship and Marketing Options

Thank you for considering sponsorship of the 2017 DXC. Please review the options below— feel free to contact us if you have any specific questions / comments. We are happy to work with you to create the optimal experience for your organization and all conference attendees. If you have an idea for something not listed below, let us know, we are happy to work with our sponsors!

### Platinum Sponsorship, Cost: \$10,000

- Preferred choice on booth preferences if sponsorship application form is received before 21 March 2017.
- Four additional free registrations to the conference (\$2,800 value).
- Email blast four-weeks prior to the conference promoting DXC and your sponsorship; sent to ICDD's entire mailing list.
- Email blast two-weeks prior to the conference promoting DXC and your sponsorship; sent to the preregistration attendee list.
- Advertising banner on the conference web site linked to your company's web site --90h x 320w placed at the top of the homepage.
- Logo on attendee bags (logo must be received by 3 April).
- Full page, double sided, color advertisement in the *On-Site Program Booklet*. Sponsor must supply 500 copies of adverts by 30 June 2017.
- "Thank You" posters and signage created by ICDD and displayed during entire conference and printed on all conference publications.

### Gold Sponsorship, Cost: \$5,000

- Preferred choice on booth preferences if sponsorship application form is received before 21 March 2017.
- Two additional free registrations to the conference (\$1,400 value).
- Full page, double sided, color advertisement in the *On-Site Program Booklet*. Sponsor must supply 500 copies of adverts by 30 June 2017.
- Company logo on the DXC web site, with a live link to sponsor's web site --90h x 180w placed at the top of the homepage.
- "Thank You" posters and signage created by ICDD and displayed during entire conference and printed on all conference publications.

### Silver Sponsorship, Cost: \$2,000

- Full page, double sided, color advertisement in the *Program* booklet. Sponsor must supply 500 copies of adverts by 30 June 2017.
- Company logo on the DXC web site, with a live link to sponsor's web site --60h x 120w placed at the sideline of homepage.
- One additional free registration to the conference (\$700 value).
- "Thank You" posters and signage created by ICDD and displayed during entire conference and printed on all conference publications.

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### Advertisement in On-site *Program* booklet, Cost \$1,000

Full page, double sided, color advertisement in the *On-Site Program Booklet*. Attendees will bring your advertisement home with them and read each time they reach for their book. Sponsor must supply 500 copies of adverts by 30 June 2017.

### Advertisement placed in attendee bags, Cost \$750

Full page, double sided, color advertisement placed in the attendee conference bags. Grab the attendees' attention when they first register for the conference, and entice them to visit your booth. Sponsor must supply 400 copies of advert by 30 June 2017.

### Signage at Big Sky Resort, Cost \$500

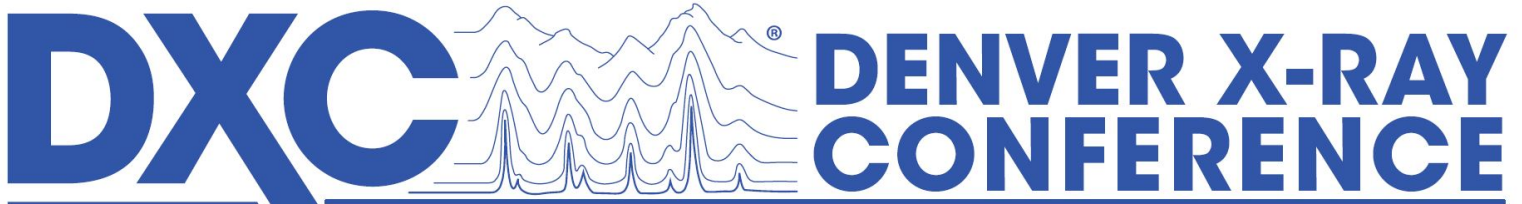
Vendors hosting an event, outside of the Denver X-ray Conference Technical Program, may contact ICDD regarding advertising of their event at Big Sky Resort. Fee for additional advertising is \$500; restrictions apply.

### Logo on DXC web site, Cost \$450

Company logo on the DXC website, linked to your company's web site—60h x 120w placed at the sideline of homepage.

### Banner Ad in Conference App, Cost \$300

Company banner ad in the DXC App, linked to your company's web site—600 width x110 length pixels, placed at the bottom of app home screen. There were over 3,800 sponsorship impressions at DXC 2016!



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## Sponsorship Application Form

First Name:  Last Name:  Company:   
Address:  City:  State:   
Zip Code:  Country:  Email:

Sponsorships will be assigned on a first-come / first-serve basis. There is limited availability, so please don't delay. Platinum and Gold sponsors must return this form by 21 March 2017, in order to receive preferential booth space.

### Please check one or more of the following options:

- |  |  |
|--|--|
| <input type="checkbox"/> \$10,000 Platinum Sponsor | <input type="checkbox"/> \$1,000 Advertisement in final <i>Program</i> Booklet |
| <input type="checkbox"/> \$5,000 Gold Sponsor      | <input type="checkbox"/> \$750 Advertisement in attendee bag                   |
| <input type="checkbox"/> \$2,000 Silver Sponsor    | <input type="checkbox"/> \$500 Signage at Big Sky Resort                       |
|  | <input type="checkbox"/> \$450 Logo on DXC website                             |
|  | <input type="checkbox"/> \$300 Banner Ad in Conference App                     |

### Payment Information:

Total Amount Due:

Check enclosed (payable to ICDD/DXC)    Charge to credit card (choose one):    Visa    Mastercard    American Express

Credit Card Number:  Exp. Date:  CVV #:

Card Holder Name:  Signature: \_\_\_\_\_

*If Billing address is different from above, please complete (Billing address should match the address where the card is registered):*

First Name:  Last Name:  Company:   
Address:  City:  State:   
Zip Code:  Country:  Phone:

### CANCELLATION POLICY:

No refund will be issued if sponsorship is cancelled. Please fill out the form completely and return with payment to:  
Denise Zulli, Conference Services ICDD, 12 Campus Blvd., Newtown Square, PA, 19073, U.S.A.  
E-mail: zulli@icdd.com Fax: 610-325-9823 Phone: 610-325-9814